



FUR FARMING: AN AGRICULTURAL SUCCESS STORY

European fur farming is a strong support to rural development

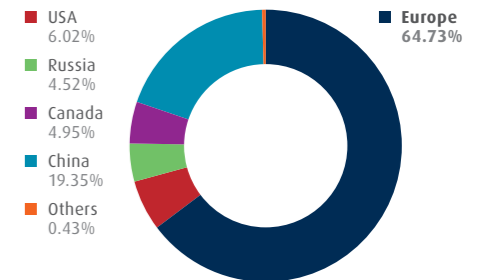
With its 6,000 fur farmers, the European Fur Breeders' Association (EFBA) represents an important farming activity in the European Union. Fur farming constitutes by itself an entire sector of the European economy and, in particular in rural areas. Fur farming in Europe is responsible for the creation of many thousands of jobs, around 60,000 direct full-time jobs and many more in food, transport, engineering, refrigeration and construction chains. This makes it possible to feed the same number of families living in rural areas in key countries such as Finland, Denmark, the Netherlands, Greece and Spain. The value of EU farmed fur amounts to €1.5 billion.

Europe is the worldwide leader in quality fur-pelt production

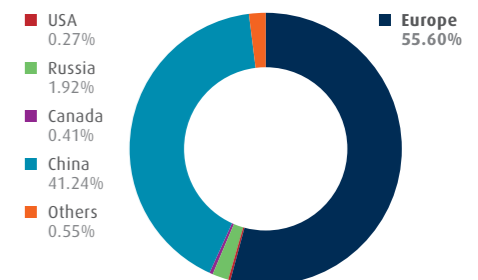
The global production of fur has grown by more than 45% in the past ten years. Europe is the worldwide leader in fur-pelt production. In 2009, Europe alone represented more than 64% of worldwide mink-fur production (approximately 30 million pelts) and more than 55% of fox-fur production (approximately 2 million pelts). This increase is not only attributable to the global demographic evolution but also to the opening of promising new consumer markets such as Russia, Ukraine and China. Denmark is the largest producer of mink pelts in Europe followed by the Netherlands and Poland. Finland is the biggest worldwide producer of fox pelts.

The European performance is the result of an excellent and globally-recognised quality production. Indeed, good feeding, excellent animal health and welfare as well as experienced and trained farmers are the keys to European success.

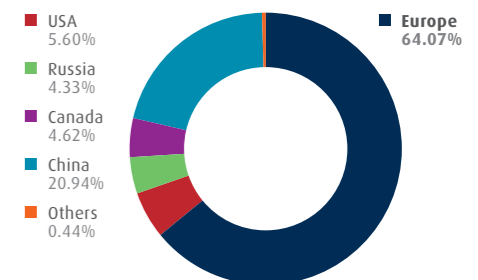
Part of Mink skins in world production



Part of Fox skins in world production



Part of Total skins in world production



www.efba-eu.com

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